

Information for training centers and trainers

- Collaboration framework
- Certification framework
- Operations

Contact

admin@scrummanager.net

© 2022 Scrum Manager® - scrummanager.com

Scrum Manager® is a registered trademark with international intellectual and industrial property registrations: EU 006113691 / ES 2.702.753 / ES 3.060.169 / AR 2.411.15.

All training materials are released under a CC by-nc license.

Scrum Manager's professional community has 38,000 members (2021) and is managed by Iubaris Info 4 Media S.L.

Resources and business licenses: <https://scrummanager.com/info/recursos.html>

Contact: admin@scrummanager.net

Content

1. Collaboration framework	Pág. 4
Authorized and official centers	Pág. 5
How to be an official trainer	Pág. 5
2. Certification framework	Pág. 6
Certification and accreditation differences	Pág. 7
Academic levels	Pág. 7
Core curriculum	Pág. 8
Expansion and specialization topics	Pág. 9
3. Operations	Pág. 10
Management intranet	Pág. 10
How to offer core curriculum courses	Pág. 11
How to conduct certification exams	Pág. 11

1. Collaboration framework

Three types of Scrum Manager licenses for companies and individuals:



Training and certification licenses

	SCOPE OF THE LICENSE	STARTING REQUIREMENTS	MAINTENANCE REQUIREMENTS
 Training facilitator	For consultancy training services.	Official certifications: <ul style="list-style-type: none">Scrum Manager Trainer.Scrum Manager Consultant.	8 average quality rating. Up-to-date certifications: <ul style="list-style-type: none">Scrum Manager Trainer.Scrum Manager Consultant.
 Authorized center	For-profit purposes, except public biddings.	Being a training-focused company or organization. Activity commitment .	8 average quality rating. 10 students per year.
 Official center	Unrestricted.	Being an authorized center for >1 year.	8 average quality rating. 25 students per year.

La licencia permiten comercializar cursos y exámenes de certificación Scrum Manager®, homologar cursos para que formen parte del marco de certificación, y acceder al resto de recursos y materiales detallados en esta guía.

Su alta y mantenimiento **no requiere el pago de una cuota de suscripción.**

Se requiere:

- Una visión global y flexible de la agilidad, como una serie de principios y no metodologías concretas.
- Demostrar compromiso con la enseñanza de calidad manteniendo un mínimo de actividad con buenas valoraciones de alumnos.

Authorized and official centers

Authorized center

It's a recently incorporated center.

Aún no cuenta con un número suficiente de valoraciones de calidad, o su nivel de actividad formativa es moderada (menos de 25 cursos o exámenes del marco de formación al año).

Centro oficial

Su valoración de calidad en [scrummanager.com](https://www.scrummanager.com) es al menos de 8 sobre 10.

Mantiene una actividad de al menos 25 cursos o exámenes del marco de formación al año.

Committed to quality training

To avoid affiliations of centers with sporadic commercial goals and not fully committed to quality training, the "authorized center" license does not allow to offer courses or exams in competitions or tenders of the Public Administration or official public institutions.

How to be an official trainer

La licencia para agentes permite a profesionales de asesoría y coaching incluir cursos y exámenes de certificación Scrum Manager® en sus servicios *in-comapny*.

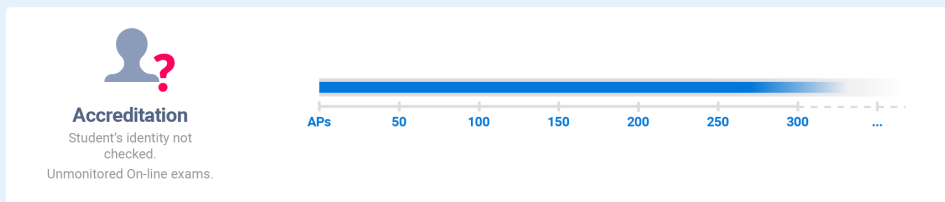
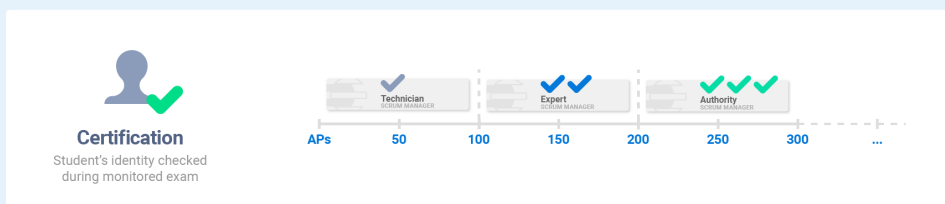
Requisitos especiales:

Para solicitar la licencia de agente de formación son necesarias las certificaciones profesionales Scrum Manager Trainer y Scrum Manager Consultant.

2. Certification framework

Scrum Manager uses two indicators to certify each person's knowledge of agility:

1. Credentials of the subjects they studied (core curriculum and extension topics).
2. Level of training received, shown by the number of **APs**.



APs: Authority Points.
Measurement unit for knowledge.

APs increase when taking courses or training activities, and decrease by 20% each year (except the points obtained the same year).

The number of APs for each activity is determined based on the scope of the syllabus and the rigor with which the holder's knowledge of it has been evaluated. For example: an extension course without a final exam can only add a maximum of 30 APs.

Certification and accreditation differences



Certification

Certification: Scrum Manager guarantees the identity of the owner has been verified by a training center.



Accreditation

Accreditation: it is used to record online training activities that do not require identification.

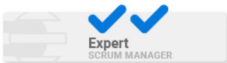
Academic levels



Technician
SCRUM MANAGER

From 0 to 120 APs

It proves sufficient knowledge to perform in projects managed using a standard scrum framework.



Expert
SCRUM MANAGER

From 120 to 200 APs

It proves sufficient knowledge to work in projects managed with an expert perspective of agility.



Authority
SCRUM MANAGER

200 APs or more

It proves advanced knowledge in agile management, with a specialization in certain areas. These can be checked at a glance with the credentials included in the holder's academic certification.

Core curriculum

Scrum Manager develops and updates these materials and their corresponding certification exams. The first manual (Scrum Master) addresses agility at the team level, and the second (Scrum Level) at the company level. All licensed centers and trainers may use these manuals for commercial purposes.



Core 1. Scrum Master

The necessary knowledge to work in a standard agile team. Scrum Manager approaches this from the perspective that scrum is a starting point to work in an agile way: a flexible environment, a set of principles rather than a closed method.



Core 2. Scrum Level

More advanced theory on agility and how to deploy it across departments and even full organizations. The Scrum Manager strategy considers different dimensions of the organization separately, in order to design flexible and well-prioritized scaling strategies.



Certification credentials

Expansion and specialization topics

The certification framework also includes other activities related to agile management which are developed by certified centers and trainers. Scrum Manager reviews and approves the syllabus, and audits the quality level through student evaluations.

Área	Descripción	Tema/s
	Essential knowledge about agile management, such as its principles and common practices.	Agile foundation (generic).
	Governance in agile organizations (management or coaching of people, teams, or talent)	Agile leadership (generic). People & Culture. Management. OKR. Lean Change Management.
	Sales and marketing activities in agile environments.	Agile sales and marketing.
	Scaling agility across full companies.	Agile scaling (generic). Scrum Level. SAFe. Nexus.
	Agile development and maintenance of ICT systems.	Agile programming (genérico). Agile testing. DevOps. Cybersecurity.
	Kanban visual management techniques.	Kanban essentials. Kanban professional.
	Process improvement applying Lean principles and techniques.	Lean.
	Improving the professional performance of product owners.	Product owner (generic). User stories. Design Thinking.

3. Operations

Management intranet

The screenshot displays the Scrum Manager intranet interface. The top navigation bar includes 'Scrum Manager', 'Actividades', 'Alumnos', 'Administración', and 'Información' with a 'Novedades' link. The user profile 'Jean Simmons' and 'Demo Center' are visible in the top right. The main content area is split into two sections: 'Datos de la convocatoria 30112' and 'Alumnos y notas'. The left section contains a form for course details, including a dropdown for 'Curso Scrum Master', radio buttons for 'Tipo: temario troncal' (selected) and 'Tipo: actividad homologada de especialización o ampliación', and input fields for 'PDAs' (150), 'Horas' (16), and 'Fecha fin de la actividad' (16/01/2020). A 'Profesor' dropdown and an 'Añadir profesor' link are also present. The right section, 'Alumnos y notas', features a search bar 'Buscar alumno:' and a table with columns: 'ID', 'Nombre', 'Nota (1)', 'Aprobado', and 'PDAs'. A summary 'Resumen: 0 / 0 (Aprobados / Total)' is shown above the table.

Routine academic and administrative activities can be managed from our intranet for training centers and trainers.

Academic management

Users can enter calls for courses and exams, quickly issue and send certificates, receive quality reviews from students, manage their associate teachers, and send their own agility courses for review to add them to the certification framework.

Administrative management

The intranet contains billign and licensing information. It also allows to manage the center's public information, contacts, and authorized intranet operators.

How to offer core curriculum courses

Core curriculum courses (Scrum Master and Scrum Level) and their corresponding certification exams can be offered jointly or separately.

Just the course

In these cases, when registering the course on the intranet, the operator can indicate so and send the students **attendance diplomas**.

Course and exam

This is the most common option: to conduct the course with a final exam. When registering the call on the intranet, the conductor must enter the final grade of each student. Those who failed or decided not to take the exam will receive an attendance diploma instead of a certificate.

Just the exam

It's also possible to offer the exams separately.

Attendance diplomas have no cost for the center.

How to conduct certification exams

In all cases, it is necessary to verify the identity of the person who is taking the exam by means of an official document and to supervise the execution of the test, either in person or via videoconference.

On paper

The student takes the exam in person. The teacher, who must have the Scrum Manager *Trainer* certificate, will provide the form and score it.

On Scrum Manager's online platform

The student will take the exam on a computer connected to the exam platform, at <https://scrummanager.com/eval>

On the center's own online platform

Centers that have their own e-learning platform can request the official exam to add it. It must be compatible with the **GIFT format**.

Quality reviews

Students can rate the courses they take on their personal area (*members' area*) at scrummanager.com

Trainer Certification
([link](#))

